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Dear Gentlemen,

October 6, 1996

I am writing in response to President Clinton's plan to give the FDA Authority over the sale of tobacco products. I am an adult smoker and I feel the stated regulations would affect me in many ways.

If the FDA ban is successful on displaying cigarette on the counter, it will reduce sales because customers like myself like to see what we are purchasing and get the best deal for our hard earned money. It would inconvenience myself, other consumers and store workers if regular cigarettes were not readily available. I would not know if they were on special or if the store even carry my brand! If the FDA is successful with the other items on their agenda I could no longer get any items such as T-shirts and lighters with my purchases. I enjoy these items and only go to the stores which offer these incentives. If that is taken away the stores will also lose alot of revenue therefore raising prices on other items to off-set the loss in tobacco. I don't feel I should be forced to pay more for my snack items because the FDA dictates the placement & sale of tobacco.

Cigarettes are legal and enjoyed by many adults who choose to smoke. If we want teens to stay away from them we must educate them. By enforcing big government rules on adults it is not helping teens. It is treating adults like children and dictating a lifestyle that is politically correct! I am strongly opposed to increased regulations.

Thank You

Beth S. Cailler
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